

Central Arkansas Library System
Board of Directors Meeting
September 23, 2021, at noon
Virtual Meeting: Zoom Video Call

Board members in attendance were Nancy Rousseau, Brandon Grice, Marian Berry, Marilyn Porter, Audrey Evans, Andre Guerrero, Stacey McAdoo, John Bush, Stephanie Gibson-Branton, Bob Brown, and Jennifer Jamison. Mandy Gill and Esperanza Massana-Crane were absent.

Staff in attendance were Nate Coulter, David Stricklin, Jo Spencer, Lance Ivy, Joe Hudak, Brad Mooy, Carol Coffey, Mark Christ, Eliza Borné, Kay Kay DeRossette, Ellen Samples, Nathan Smith, Polly Deems, Jasmine Zandi, Kate Matthews, Lisa Donovan, and Elizabeth Newbern.

Also in attendance was Joe Flaherty, reporter from the Arkansas Democrat-Gazette, and Anna Morshedi, representative for the Coalition of Neighborhood Libraries.

Action Items

1. Approval of the August Minutes

Rousseau asked the CALS Board to approve the August Minutes as corrected.

Berry moved to approve the August Minutes as corrected. Evans seconded the motion, and it was approved unanimously.

2. Approval of the August Financials

Grice reported that as of August 31, 2021, CALS assets totaled \$103,647,813 with net losses of \$1,495,646. Tax collections have increased 7.5% over the previous year, which is consistent with the trend CALS has seen for collections this year.

On behalf of the Finance Committee, Grice moved to approve the August Financials and have them filed for audit. Porter seconded the motion, and it was approved unanimously.

Information Items

1. Director's Report

Coulter noted that he submitted a written report ahead to the Board ahead of the meeting, but wanted to highlight a few other things:

- **Millage Election** - Coulter introduced Anna Morshedi, representative from the Coalition of Neighborhood Libraries to give an update on the committee's work for the public campaign. Morshedi said that the CNL has been working on pro-library messaging to

be released starting six weeks ahead of the Election on November 9. The most recent video they created features interviews with Skip Rutherford and Annie Abrahams. The video is going to be circulated on social media, primarily on Facebook. CNL will also be sending out reminders via direct mail and push cards.

- ***Six Bridges Book Festival*** - Coulter introduced Brad Mooy, Director of the Six Bridges Festival, to talk about this year's festival coming up in October (October 21 – October 31). Mooy said that with the exception of a few events, most events are free and 75 percent of the festival is virtual. There will be 75 presenters and international authors. CALS has 575 books to give away with WITS program. WordsWorth Books will be selling all the books for the festival and they are available for pre-order. Signed book-plates will be available for many of them.
 - Brown said that the Millage should be mentioned during the festival since it is the crowned jewel of CALS Programs.
 - Guerrero asked if any of the author talks would be available at a later date. Mooy said that some would, depending upon who the individual authors grants permission to record a presentation. All programs that are recorded will be available on our YouTube Channel.
- ***Grants Update*** - Coulter asked Eliza Borné, Director of Development, to give an update on grants CALS has been pursuing. Borné said that CALS has received the Windgate Foundation Grant, American Rescue Plan Act funds through the Arkansas State Library and the Arkansas Humanities Council, BoA Charitable Foundation Grant and additional funding from United Way for the Rock It! Lab program, and a Communities for Immunity grant (from the IMLS and CDC) to host vaccine clinics at Main and Milam. CALS also has 10 other proposals submitted and expects to hear news about them by the end of the year.
- ***David Stricklin's Retirement*** - Coulter announced that David Stricklin, current Director of Strategic Partnerships and Community Engagement and former Director of the Butler Center, will be retiring from CALS at the end of September. There will be a reception for him in October for anyone available to join us in saying good years for his 16 years of service here at CALS.
 - Coulter asked Stricklin to give a final update on the Millage Campaign internally. Stricklin thanked Coulter for his kind words and noted that he believes he has attended 150 Board meetings through his time at CALS. He said that CALS staff have been trained on how to inform people about the election after working with Every Library, a nonprofit organization that helps train library employees to promote election information.
- ***Energy Savings Update*** - Lance Ivy quickly gave an update on the energy savings that CALS has achieved to date after the Entergy audit that helped optimize lighting, water use, and other systems to use energy more efficiently. He showed the Board a series of

graphs and information, some pictured below, to show the realized and anticipated savings from this project.

| Table 1: Project Savings Summary | |
|---|-----------------|
| Realized Savings | \$276,710 |
| Guaranteed Savings | \$245,160 |
| Excess Savings | \$31,550 |
| Emission Savings (lbs CO ₂) | 5,546,810 |

December 2020 – May 2021 represents the second quarter of year 2 in the Performance Period after the complete implementation of Entegry's energy savings project at the Central Arkansas Library System (CALS) facilities. As shown above, the project is surpassing the guaranteed savings through the second quarter of year 2. This trend indicates that the realized savings will exceed the guaranteed savings throughout the life of the project.

| Table 2: Realized and Guaranteed Savings | | | |
|--|------------------|------------------|-----------------|
| Time Frame | Realized | Guaranteed | Difference |
| Construction Period | \$45,080 | \$44,370 | \$710 |
| Year 1 Performance Period | \$143,760 | \$133,100 | \$10,660 |
| Year 2 Performance Period | \$87,870 | \$67,690 | \$20,180 |
| Total Savings | \$276,710 | \$245,160 | \$31,550 |

The sum of the greenhouse gas emissions you entered above is of Carbon Dioxide Equivalent. This is equivalent to:

2,516 Metric Tons

Greenhouse gas emissions from

547



Passenger vehicles driven for one year

or



6,323,182

Miles driven by an average passenger vehicle

2. Other

3. Meeting Adjourned

Rousseau asked for the meeting to adjourn at 12:41 p.m.

Brown moved that the meeting adjourn. Evans seconded the motion, and it was approved unanimously.



President



Secretary