



## ATTENDANCE 2014

AGENCY	ATTENDANCE	+/-%
System	2,249,570	2%
ASI	196,723	8%
Brooks	16,209	33%
Brown	161,462	13%
Children's	99,567	5%
Cox Building	73,038	-5%
Fletcher	149,997	-14%
Main	517,774	3%
Maumelle	120,613	1%
McMath	104,796	-26%
Milam	52,985	3%
Nixon	163,546	1%
Ron Robinson	32,127	NA
Rooker	82,690	4%
Sanders	128,492	11%
Terry	121,368	3%
Thompson	141,606	7%
Williams	86,577	-3%

## ATTENDANCE 2010-2014

YEAR	SYS. ATTEND.	+/-%
2014	2,249,570	2%
2013	2,196,959	-3%
2012	2,260,175	11%
2011	2,040,310	2%
2010	2,005,452	3%



## CIRCULATION 2014 TOTALS

AGENCY	NONPRINT	PRINT	TOTAL	+/-%
System	1,043,853	1,712,373	2,756,226	0%
Brooks	13,233	5,342	18,575	47%
Brown	41,745	73,433	115,178	-7%
Children's	21,281	78,504	99,785	6%
Fletcher	84,597	177,357	261,954	-12%
Main	199,228	251,137	450,365	1%
Maumelle	63,618	122,802	186,420	-4%
McMath	39,389	49,996	89,385	-28%
Milam	32,858	57,432	90,290	-10%
Nixon	94,540	119,965	214,505	-3%
Rooker	68,223	77,490	145,713	6%
Sanders	55,820	109,907	165,727	-1%
Terry	115,232	196,380	311,612	1%
Thompson	69,258	164,070	233,328	-4%
Williams	16,282	25,141	41,423	-15%

## SYSTEM CIRCULATION 2010-2014

YEAR	SYS. CIRC.	+/-%
2014	2,756,226	0%
2013	2,763,724	9%
2012	2,527,622	1%
2011	2,494,114	7%
2010	2,332,502	1%



## CIRCULATION 2014 PRINT

AGENCY	ADULT	DIGITAL PRINT	JUV	PERIOD	ZINIO	TOTAL	+/-%
System	790,968	190,472	703,537	14,451	12,945	1,712,373	-5%
Brooks	2,233		2,827	282		5,342	21%
Brown	46,087		26,944	402		73,433	-13%
Children's	1,630		76,473	401		78,504	8%
Fletcher	112,958		63,762	637		177,357	-14%
Main	169,559		81,550	28		251,137	-8%
Maumelle	52,115		69,249	1,438		122,802	-7%
McMath	30,365		19,452	179		49,996	-34%
Milam	28,443		24,031	4,958		57,432	-12%
Nixon	71,265		48,082	618		119,965	-10%
Rooker	40,144		35,995	1,351		77,490	0%
Sanders	52,979		55,393	1,535		109,907	-5%
Terry	99,529		95,882	969		196,380	-4%
Thompson	68,252		95,269	549		164,070	-6%
Williams	15,409		8,628	1,104		25,141	-12%
Sys. +/-%	-10%	26%	-6%	-8%	76%	-5%	

## CIRCULATION 2014 NONPRINT

AGENCY	DIGITAL AUDIOBOOKS	GAMES	CD BOOKS	CD MUSIC	DIGITAL MUSIC AND VIDEO	DVD	FISHING POLES	TOTAL	+/-%
System	73,967	16,523	94,689	17,540	54,582	785,799	753	1,043,853	9%
Brooks		66	313			12,829	25	13,233	60%
Brown		45	3,397			38,301	2	41,743	5%
Children's			1,441	1,896		17,913	31	21,250	-1%
Fletcher			12,880			71,682	35	84,562	-9%
Main		15,340	17,585	15,213		150,982	108	199,120	17%
Maumelle			7,635			55,902	81	63,537	3%
McMath			3,563			35,788	38	39,351	-17%
Milam			2,861			29,882	115	32,743	-6%
Nixon			6,788			87,726	26	94,514	8%
Rooker			5,504			62,672	47	68,176	13%
Sanders			6,155			49,600	65	55,755	8%
Terry			15,795			99,376	61	115,171	10%
Thompson			9,593	431		59,168	66	69,192	-1%
Williams		1,072	1,179			13,978	53	16,229	-19%
Sys. +/-%	46%	42%	-8%	52%	57%	5%	-1%	9%	



## BUILDING CIRCULATION RATIO 2014\*

AGENCY	ADULT	JUV	PERIOD	GAMES	CD BOOKS	CD MUSIC	DVD
System	33%	29%	1%	1%	4%	1%	32%
Brooks	12%	15%	2%	0%	2%	0%	69%
Brown	40%	23%	0%	0%	3%	0%	33%
Children's	2%	77%	0%	0%	1%	2%	18%
Fletcher	43%	24%	0%	0%	5%	0%	27%
Main	38%	18%	0%	3%	4%	3%	34%
Maumelle	28%	37%	1%	0%	4%	0%	30%
McMath	34%	22%	0%	0%	4%	0%	40%
Milam	32%	27%	5%	0%	3%	0%	33%
Nixon	33%	22%	0%	0%	3%	0%	41%
Rooker	28%	25%	1%	0%	4%	0%	43%
Sanders	32%	33%	1%	0%	4%	0%	30%
Terry	32%	31%	0%	0%	5%	0%	32%
Thompson	29%	41%	0%	0%	4%	0%	25%
Williams	37%	21%	3%	3%	3%	0%	34%

\*Does not include digital print, digital audiobooks, digital music and video, or Zinio, which cannot be attributed to specific locations.



## SYSTEM CIRCULATION PERCENTAGES 2014

AGENCY	ADULT	JUV.	PERIOD.	In-House Games	CD BOOKS	CD MUSIC	DVD	TOTAL
System	790,968 100%	703,537 100%	14,451 100%	16,523 100%	94,689 100%	17,540 100%	785,799 100%	2,423,507 100%
Brooks	2,233 0%	2,827 0%	282 2%	66 0%	313 0%	0% 0%	12,829 2%	18,550 1%
Brown	46,087 6%	26,944 4%	402 3%	45 0%	3,397 4%	0% 0%	38,301 5%	115,176 5%
Children's	1,630 0%	76,473 11%	401 3%	0% 0%	1,441 2%	1,896 11%	17,913 2%	99,754 4%
Fletcher	112,958 14%	63,762 9%	637 4%	0% 0%	12,880 14%	0% 0%	71,682 9%	261,919 11%
Main	169,559 21%	81,550 12%	28 0%	15,340 93%	17,585 19%	15,213 87%	150,982 19%	450,257 19%
Maumelle	52,115 7%	69,249 10%	1,438 10%	0% 0%	7,635 8%	0% 0%	55,902 7%	186,339 8%
McMath	30,365 4%	19,452 3%	179 1%	0% 0%	3,563 4%	0% 0%	35,788 5%	89,347 4%
Milam	28,443 4%	24,031 3%	4,958 34%	0% 0%	2,861 3%	0% 0%	29,882 4%	90,175 4%
Nixon	71,265 9%	48,082 7%	618 4%	0% 0%	6,788 7%	0% 0%	87,726 11%	214,479 9%
Rooker	40,144 5%	35,995 5%	1,351 9%	0% 0%	5,504 6%	0% 0%	62,672 8%	145,666 6%
Sanders	52,979 7%	55,393 8%	1,535 11%	0% 0%	6,155 7%	0% 0%	49,600 6%	165,662 7%
Terry	99,529 13%	95,882 14%	969 7%	0% 0%	15,795 17%	0% 0%	99,376 13%	311,551 13%
Thompson	68,252 9%	95,269 14%	549 4%	0% 0%	9,593 10%	431 2%	59,168 8%	233,262 10%
Williams	15,409 2%	8,628 1%	1,104 8%	1,072 6%	1,179 1%	0% 0%	13,978 2%	41,370 2%



## YOUNG ADULT AND JUVENILE PROGRAMS/TOURS & ATTENDANCE 2014

AGENCY	YOUNG ADULT		+/- %		JUVENILE		+/- %	
	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND	PROG	ATTEND
System	1,348	21,401	-2%	3%	4,008	153,093	-2%	10%
Brooks	83	1,088	108%	117%	99	2,240	94%	64%
Brown	67	1,176	56%	102%	194	8,923	24%	-8%
Children's	1	20	0%	-80%	832	31,172	59%	14%
Fletcher	121	2,847	-24%	-3%	165	4,823	-17%	7%
Main	409	5,956	-17%	-39%	505	18,998	-13%	11%

<i>ASI</i>	6	192	-50%	-53%	1	50	-93%	-90%
<i>Adult</i>	11	897			18	3,147	-50%	-47%
<i>Cox</i>								
<i>Ref</i>	24	469	-37%	-26%	15	377	-68%	-36%
<i>Theater</i>	2	363			19	4,096		
<i>Comp. Classes</i>								
<i>YS</i>	366	4,035	-18%	-54%	452	11,328	-6%	12%

Maumelle	76	1,240	38%	71%	281	10,159	-1%	9%
McMath	69	714	-36%	-53%	199	7,113	-49%	-47%
Milam	39	448	63%	96%	230	6,286	-9%	18%
Nixon	124	1,913	80%	91%	224	10,640	-11%	41%
Rooker	69	566	-31%	-37%	223	4,559	-3%	15%
Sanders	17	311	42%	54%	303	18,964	-7%	34%
Terry	45	323	105%	44%	435	12,978	9%	35%
Thompson	54	923	35%	44%	227	14,441	-14%	8%
Williams	174	3,876	-15%	175%	91	1,797	-54%	-35%



## ADULT PROGRAMS & ATTENDANCE 2014

AGENCY	ADULT		+/- %	
	PROG	ATTEND	PROG	ATTEND
System	2,158	59,377	8%	32%
Brooks	63	635	26%	97%
Brown	381	1,646	20%	32%
Children's	2	25	100%	67%
Fletcher	74	816	-8%	-7%
Main	711	36,756	6%	52%

<i>ASI</i>	91	8,660	-8%	-25%
<i>Adult</i>	315	9,989	9%	16%
<i>Cox</i>	21	1,506	40%	-6%
<i>Ref</i>	18	190	-22%	-48%
<i>Theater</i>	77	14,795	NA	NA
<i>Comp. Classes</i>	181	1,111	-25%	-40%
<i>YS</i>	8	505	100%	179%

Maumelle	76	1,036	-31%	-43%
McMath	89	1,299	41%	18%
Milam	37	883	3%	-1%
Nixon	168	3,436	16%	-14%
Rooker	60	2,398	9%	93%
Sanders	181	3,866	-1%	-16%
Terry	115	4,414	28%	80%
Thompson	145	1,798	-8%	-12%
Williams	56	369	14%	73%



## MEETINGS & ATTENDANCE 2014

AGENCY	GROUPS	+/-%	ATTENDANCE	+/-%
System	6,800	10%	165,931	40%
Brooks	146	186%	2,788	122%
Brown	255	3%	11,325	77%
Children's	326	247%	8,028	198%
Fletcher	717	-11%	12,476	-5%
Hillcrest Hall	189	NA	7,368	NA
ASI	752	5%	11,534	8%
Cox Building	315	4%	7,053	-4%
Ron Robinson Theater	88	NA	11,371	NA
Main	1,636	5%	35,975	0%
Maumelle	127	-11%	1,628	-26%
McMath	133	18%	9,484	257%
Milam	120	-54%	1,159	-71%
Nixon	148	41%	2,644	-9%
Rooker	603	5%	9,267	10%
Sanders	330	-12%	7,867	-12%
Terry	307	12%	5,821	26%
Thompson	345	21%	14,250	259%
Williams	263	2%	5,893	61%





## STAFF ASSISTANCE PROVIDED 2014

AGENCY	REF/READ. ADVISORY	INSTRUCT. ASSIST.	TOTAL	+/- %	DIRECTS	+/- %
System	355,345	451,874	807,219	-3%	591,365	-10%
Brooks	2,637	6,402	9,039	157%	3,207	195%
Brown	8,438	53,894	62,332	38%	31,106	47%
Children's	11,075	18,462	29,537	26%	11,778	21%
Fletcher	29,503	27,345	56,848	-19%	39,755	-14%
Main	84,608	62,678	147,286	-1%	162,788	-28%

<i>ASI</i>	14,454	2,775	17,229	-22%	9,319	-19%
<i>Circ</i>	23,890	10,601	34,491	-29%	73,505	-26%
<i>Ref</i>	34,421	46,106	80,527	29%	62,869	-35%
<i>YS</i>	11,843	3,196	15,039	-6%	17,095	-4%

Maumelle	13,613	33,223	46,836	-9%	19,359	-29%
McMath	10,315	21,300	31,615	-36%	46,091	-28%
Milam	36,638	6,952	43,590	28%	43,776	77%
Nixon	30,584	97,028	127,612	4%	93,367	8%
Rooker	11,997	15,346	27,343	-7%	33,850	-13%
Sanders	52,259	58,987	111,246	-20%	41,577	-20%
Terry	27,091	32,518	59,609	-1%	36,032	4%
Thompson	21,995	14,367	36,362	13%	9,245	0%
Williams	14,592	3,372	17,964	-11%	19,434	12%



## IN-HOUSE USE 2014

AGENCY	2014	+/- %
System	758,576	-15%
Brooks	7,184	64%
Brown	68,165	-8%
Children's	49,345	20%
Fletcher	40,909	-35%
Main	200,097	-21%

<i>Butler</i>	16,463	-6%
<i>Circ</i>	44,081	-40%
<i>Ref</i>	107,077	-7%
<i>YS</i>	32,476	-29%

Maumelle	60,557	-13%
McMath	39,170	-36%
Milam	23,254	-28%
Nixon	67,280	-9%
Rooker	48,413	-14%
Sanders	42,976	-1%
Terry	42,255	-5%
Thompson	31,596	-9%
Williams	37,375	-17%

## SYSTEM IN-HOUSE USE 2010-2014

YEAR	SYS. IN-HOUSE	+/- %
2014	758,576	-15%
2013	895,494	8%
2012	825,400	6%
2011	780,114	8%
2010	723,125	-5%



## IN-HOUSE USE BREAKDOWN 2014

AGENCY	BOOKS	PERIOD.	INTERNET	FAX	MICRO	GOV. DOCS.	STUDY RMS.	MANU-SCRIPTS	OTHER	TOTAL
System	289,237	48,117	346,674	11,967	3,815	333	55,848	2,035	550	758,576
Brooks	2,535	559	3,819	166			105			7,184
Brown	20,937	2,345	40,681	2,435			1,767			68,165
Children's	24,915	2,144	19,894	422			1,970			49,345
Fletcher	13,504	3,071	22,126	547			1,658		3	40,909
Main	65,967	12,368	94,835	545	3,697	333	19,951	2,035	366	200,097
<i>Butler</i>	9,529	1,088	2,908	19	878			2,035	6	16,463
<i>Circ</i>	34,124						9,957			44,081
<i>Ref</i>	3,845	10,804	81,302	526	2,819	333	7,088		360	107,077
<i>YS</i>	18,469	476	10,625				2,906			32,476
Maumelle	32,942	6,761	14,495	715			5,625		19	60,557
McMath	9,811	1,671	24,823	899			1,966			39,170
Milam	11,069	5,577	4,500	455	118		1,419		116	23,254
Nixon	21,588	3,234	37,465	1,937			3,018		38	67,280
Rooker	21,367	3,830	19,035	1,048			3,132		1	48,413
Sanders	18,652	2,368	14,309	723			6,924			42,976
Terry	20,121	1,781	16,748	785			2,820			42,255
Thompson	16,602	1,285	9,644	294			3,771			31,596
Williams	9,227	1,123	24,300	996			1,722		7	37,375



## COMPUTER USE BREAKDOWN 2014

AGENCY	DESKTOP	LAPTOP	TOTAL	+/- %
System	284,681	61,993	346,674	-3%
Brooks	3,756	63	3,819	29%
Brown	28,106	12,575	40,681	-5%
Children's	18,447	1,447	19,894	20%
Fletcher	18,109	4,017	22,126	-10%
Main	78,830	16,005	94,835	-5%
<i>ASI</i>	2,908		2,908	11%
<i>Ref</i>	65,297	16,005	81,302	-5%
<i>YS</i>	10,625		10,625	-6%
Maumelle	13,387	1,108	14,495	-15%
McMath	21,696	3,127	24,823	-6%
Milam	4,406	94	4,500	-6%
Nixon	21,296	16,169	37,465	-2%
Rooker	17,271	1,764	19,035	-1%
Sanders	13,337	972	14,309	2%
Terry	15,869	879	16,748	5%
Thompson	9,051	593	9,644	1%
Williams	21,120	3,180	24,300	-7%



## ENCYCLOPEDIA OF ARKANSAS 2014

Month	Web Visits	Mobile Visits	Total Visits	Total Page Views
January	145,818	2,671	148,489	325,308
February	169,202	2,783	171,985	366,559
March	161,065	2,270	163,335	328,202
April	172,117	2,592	174,709	368,476
May	172,024	2,414	174,438	341,864
June	114,178	1,456	115,634	216,522
July	110,141	1,366	111,507	211,365
August	115,365	1,736	117,101	225,312
September	149,045	2,318	151,363	333,279
October	159,531	2,084	161,615	328,725
November	148,729	2,125	150,854	299,058
December	136,087	1,823	137,910	278,947
<b>TOTAL</b>	1,753,302	25,638	1,778,940	3,623,617

## EoA VISITS 2010-2014

YEAR	SITE VISITS	+/- %
2014	1,778,940	-13%
2013	2,035,182	22%
2012	1,670,318	-17%
2011	2,010,657	-21%
2010	2,554,632	27%



## PRINT MATERIALS ADDED 2014

AGENCY	ADULT BOOKS ADDED				JUVENILE BOOKS ADDED		
	H'BACK	P'BACK	DIGITAL PRINT	TOTAL	H'BACK	P'BACK	TOTAL
System	25,187	2,948	5,460	33,595	20,666	3,729	24,395
Brooks	101	12		113	2,276	390	2,666
Brown	1,586	251		1,837	1,432	252	1,684
Children's	57	0		57	1,645	333	1,978
Fletcher	2,691	355		3,046	2,643	384	3,027
Main	5,532	288		11,280	1,809	298	2,107
Maumelle	1,580	231		1,811	1,246	205	1,451
McMath	1,322	104		1,426	1,023	228	1,251
Milam	838	435		1,273	233	76	309
Nixon	1,878	432		2,310	1,695	254	1,949
Rooker	1,194	143		1,337	1,292	231	1,523
Sanders	1,500	237		1,737	1,553	312	1,865
Terry	2,619	223		2,842	1,642	285	1,927
Thompson	1,790	159		1,949	1,837	356	2,193
Williams	768	77		845	340	125	465
Butler Ctr.	1,731	1		1,732	0	0	0
<b>System Titles</b>	<b>10,685</b>	<b>1,321</b>	<b>5,228</b>	<b>17,234</b>	<b>4,010</b>	<b>773</b>	<b>4,783</b>



## NONPRINT MATERIALS ADDED 2014

AGENCY	CD BOOKS	CD MUSIC	DVD	GAMES	DIGITAL AUDIO	OTHER	TOTAL
System	2,355	1,124	15,838	387	1,778	43	21,525
Brooks	19	0	308	0		0	327
Brown	117	0	960	9		0	1,086
Children's	53	104	403	1		12	573
Fletcher	279	0	1,425	0		0	1,704
Main	475	712	3,093	375		8	6,441
Maumelle	188	0	1,282	0		9	1,479
McMath	141	0	1,016	0		1	1,158
Milam	97	0	700	0		0	797
Nixon	214	0	1,761	0		2	1,977
Rooker	169	0	1,286	0		0	1,455
Sanders	165	0	1,190	0		3	1,358
Terry	323	0	1,728	0		1	2,052
Thompson	215	1	1,088	0		0	1,304
Williams	36	0	360	11		7	414
Butler Ctr.	0	307	506	0		0	813
<b>Sys. Titles</b>	<b>1,234</b>	<b>890</b>	<b>3,081</b>	<b>243</b>	<b>1,682</b>	<b>0</b>	<b>7,130</b>



## HOLDINGS 2014

(as of 12/31/14)

	NONPRINT					TOTAL NONPRINT	PRINT			TOTAL PRINT	TOTAL COLLECTION
	CD BOOKS	CD MUSIC	DVD	GAMES	DIGITAL AUDIO		CLOTH	P'BACK	DIGITAL PRINT		
System	20,197	4,801	82,765	907	8,106	116,776	829,280	65,471	24,702	919,453	1,036,229
Brooks	91		1,270	12		1,373	2,114	525		2,639	4,012
Brown	562		3,307	9		3,878	52,137	5,623		57,760	61,638
Children's	496	498	1,753			2,747	29,036	2,152		31,188	33,935
Fletcher	2,260		8,981			11,241	63,290	4,811		68,101	79,342
Main	3,855	3,473	14,843	852		23,023	249,580	7,011		256,591	279,614
Maumelle	1,784		6,645			8,429	44,958	5,060		50,018	58,447
McMath	1,118		4,421			5,539	33,090	4,403		37,493	43,032
Milam	904		3,322			4,226	30,757	3,943		34,700	38,926
Nixon	1,322		5,781			7,103	56,418	7,129		63,547	70,650
Rooker	1,417		6,347			7,764	35,959	3,325		39,284	47,048
Sanders	1,432		5,737			7,169	44,338	4,510		48,848	56,017
Terry	2,924		12,062			14,986	71,089	5,982		77,071	92,057
Thompson	1,563	291	6,490			8,344	56,845	5,572		62,417	70,761
Williams	462		1,708	34		2,204	17,534	3,209		20,743	22,947
Butler	7	539	98			644	42,135	2,216		44,351	44,995
<b>Sys. Titles</b>	<b>10,306</b>	<b>4,371</b>	<b>23,877</b>	<b>628</b>	<b>7,726</b>	<b>46,908</b>	<b>359,792</b>	<b>28,519</b>	<b>23,202</b>	<b>411,513</b>	<b>458,421</b>





## DATABASE AND ELECTRONIC FILES ACCESS 2014

Due to variations in the way individual vendors track usage statistics, online database use, as well as those portions of manuscript and photograph use attributable to online access, can experience great fluctuations. Accurate year-to-year changes and use counts are difficult to obtain.

<b>SUBSCRIPTION DATABASES</b>	<b>2014 Total Logins</b>	2013 Total Logins	<b>2014 Total Searches</b>	2013 Total Searches
<b>System</b>	<b>2,103,059</b>	935,754	<b>3,631,994</b>	2,043,189

The following numbers represent logins and searches for the Butler Center's online electronic files, which are subject to the same reporting difficulties as the subscription databases. These numbers are separate from Encyclopedia of Arkansas figures.

<b>IN-HOUSE CONTENT</b>	<b>2014 BC Digital Files Accessed</b>	2013 data not comparable
<b>Butler Center</b>	<b>147,597</b>	NA



## SYSTEM DIGITAL BRANCH COMPARISON

AGENCY	ALL ITEMS
System	2,756,226 100%
Brooks	18,575 1%
Brown	115,178 4%
Children's	99,785 4%
Digital Library	331,966 12%
Fletcher	261,954 10%
Main	450,365 16%
Maumelle	186,420 7%
McMath	89,385 3%
Milam	90,290 3%
Nixon	214,505 8%
Rooker	145,713 5%
Sanders	165,727 6%
Terry	311,612 11%
Thompson	233,328 8%
Williams	41,423 2%