



THE ENCYCLOPEDIA OF ARKANSAS HISTORY & CULTURE

Author Guidelines

Writing for an encyclopedia requires a highly specialized form of writing that is sometimes difficult even for experienced authors. If you have any questions our staff is here to help. Contact us at editor@encyclopediaofarkansas.net or (501) 320-5754. We look forward to hearing from you.

General Guidelines for the Successful Entry

1. Be Brief! An Encyclopedia, by nature, presents brief overviews of topics that often have had entire books devoted to them. For the sake of brevity, please consider the following suggestions.

- **Focus on your subject.** Remember your entry will include links to related entries that will help flesh out the big picture of the subject.
- **Focus on Arkansas.** The impact, influence, or connection of the subject to Arkansas, if not obvious, should be prominently presented in the entry. Briefly convey if the subject has regional, national, or international significance.
- **Pay attention to your word count.** This table will give you an estimate of word counts per typed page for double-spaced twelve-point Times New Roman font, on an 8 ½" x 11" page with 1" margins.

250 words	1 page
500 words	2 pages
750 words	3 pages
1,000 words	4 pages
1,500 words	6 pages

2. Be Encyclopedic! The editorial staff will use as much of your original language as possible but will edit for a consistent voice throughout the Encyclopedia. You can assist us by doing the following.

- **Write objectively.** Entries should be neither overly favorable nor critical. If the subject is controversial, explain the controversy as well as conflicting points of view.
- **Write clearly.** The encyclopedia should be usable by scholars and students. Avoid jargon as much as possible; when you must include such technical terms in the entry explain them clearly.
- **Do not take for granted that readers are familiar with your subject.**
- **Include Resources.** In the "For additional information" section of your entry, include resources where the reader can use to find more information on the topic. These should not include private papers, but items accessible by the general public. They should include websites **only** if they are your subject's official site or a scholarly or academic site devoted to your topic.

3. Be Professional!

- **Don't break copyright laws.** Most material published prior to 1920 may be quoted with no copyright problems. As a rule, only brief passages of prose should be quoted from material published 1920 and after. Please do not quote materials that you have published previously. Even though you can claim authorship, your inclusion of full sentences or salient phrases that have appeared in prior publication may constitute an infringement of copyright. Instead, reword any statements you wish to draw upon from your previous works.
- **Don't reproduce errors in older texts.** Use primary documents whenever possible.
- **Keep your deadlines.** This project depends on hundreds of people meeting their deadlines, and each missed deadline makes the project that much harder to manage efficiently. In order to meet our 2010 deadline we will be unable to extend many due dates.

Submitting Entries

You may send in your entry either via email or on paper. Please follow these instructions for submitting your entry:

E-mail

- Send your entry as an email attachment of a Microsoft Word document. If you do not use Microsoft Word, save the file as a Rich Text Format file (extension .rtf).
- Include your name, and phone number, and the title of your entry in the body of your email message. Include an alternate email address if available.
- Send email submissions to editor@encyclopediaofarkansas.net with the title of the entry in the subject line. If receipt of your submission has not been confirmed within five business days, please contact Nathania Sawyer, via email or phone: editor@encyclopediaofarkansas.net; (501) 320-5752.

Paper

- Submit a double-spaced printout, of your entry on standard 8½" x 11" paper *and* either a 3½" floppy disk or CD with your entry in Microsoft Word. If you do not use Microsoft Word, save the file as a Rich Text Format file (extension .rtf). Typewritten or handwritten entries will be accepted, but they are discouraged because of the time and expense of converting them to digital files.
- Mail paper copies and disk or CD to:

Nathania Sawyer
Encyclopedia of Arkansas
Central Arkansas Library System
100 Rock Street
Little Rock, AR 72201

Media

You are strongly encouraged to submit media to accompany your entry (photographs, illustrations, maps, graphs, audios, and/or videos) or suggestions for these and where to find them. You may also submit digital copies of media. If you send originals or digital copies, please follow these specifications:

- Images: For digital photos, .jpg or .tif format images no smaller than 2,000 pixels on the largest side, 300 DPI is required. We can also accept original slides, camera negatives, and photographic prints.
- Video: Accepted in hard copy VHS format, DVD format, or .mpeg computer format.
- Audio: Accepted in cassette, CD, or mp3 format.

If known, include the original source for the media (i.e., history archive, photographer, personal collector, company that produced the material). Include captions or labels for names, locations, events, and the year of the production whenever possible.

If you send in original materials and wish them returned to you, alert staff to this and be sure your name and address are affixed to each item. Also, include a self-addressed stamped envelope so staff can return your materials. If you submit a photograph or other visual material from a publication or collection, note this source so encyclopedia staff can obtain permission to use it and avoid copyright infringement. If we use your photograph, tape, etc., and you would like a digital copy of it, please let us know.

After You Submit Your Entry

1. **Initial Edit** - Once an entry is received, the encyclopedia staff will evaluate it for appropriateness and content. The entry is also subject to editing for style, accuracy, clarity, and content. An editor will perform an initial edit and make notes of areas needing further detail, explanation, or clarification. Entries in need of significant revision will be returned to their authors for reworking, and they will receive a new deadline.
2. **Outside Review** - Our staff historian will read the entry and assign a reviewer with expertise in the subject area who will then review the entry. The reviewer may make recommendations for additional information to enhance the entry.
3. **Queries to Author** - After the initial edit and review, the entry will be returned to you with queries and suggestions and assigned a deadline for your revision.
4. **Fact Checking** - When we receive your revised entry, it will be sent to one of our fact checkers. Although the editorial staff of the encyclopedia will verify as much factual material in each entry as possible, all authors are required to review dates, names, descriptions, and all other facts before submitting their entries. You as the author have primary responsibility for the accuracy of the information presented over your name.
5. **Author Approval** - After fact checking is completed, the entry will be returned to you for final approval. At this point we will require you to sign off on the entry and release copyright to the encyclopedia. You also will have the option to receive or waive payment for writing the entry on this final paperwork.

The staff reserves the right to reassign late or poorly written entries to a new author. We also reserve the right to reject any entry submitted.

The staff of the Encyclopedia of Arkansas History and Culture thanks you for taking on this assignment. Your contribution to this project will make the Encyclopedia an excellent educational resource to be used by the people of Arkansas, the nation, and the world beyond. A project like this literally cannot exist without the hard work and generosity of a wide array of people. Thank you.

Encyclopedia of Arkansas